



# Manufacturer of Small Appliances Simplifies Supply Chain Complexity

Increased Visibility, Lower Costs

## Industry

Consumer Products /  
Home Appliances

## Headquarters Location

USA

## Size of Supply Chain

70,000 items  
15 DC groups

## New Horizon Products

Supply Planning  
Buyers Workbench

## Objective

Replace disparate spreadsheets and streamline complex supply chain with an integrated global planning solution

## Solution

Over 100 users across N. America, Europe, China, and APAC. Integrated with Oracle Cloud ERP, NetSuite, Sage, and Snowflake.

70% ▲

Increase in planner  
productivity

Improved ▲

Procurement cost  
control

15% ▲

Increase in  
inventory turns

## Rising Complexity Drives Need for a New Approach

This multi-billion dollar global leader in household appliances has grown rapidly over the past decade, expanding into new markets with a diverse and fast-evolving product portfolio. With rapid global expansion and the increased use of multi-sourcing, their global supply chain has become increasingly complex. The company leadership recognized the need for a modern, integrated supply chain planning system to make smarter procurement decisions, reduce inventory, and better manage the intricacies of their global operations.

## From Siloed Spreadsheets to Streamlined Supply Chain Planning

The company's supply chain planning processes were previously carried out with disparate spreadsheets, resulting in excessive manual work, limited supply chain visibility, and excess inventory. As the company grew, these limitations became more pronounced, hindering agility and cost efficiency. Past attempts to overhaul their supply chain planning processes had fallen short. Leadership sought a platform that could support their global footprint, enable intelligent planning across a complex supplier base, and unlock productivity across their planning team.





New Horizon has given us the visibility and control we need across a complex, global supply chain. We're now making smarter decisions faster, with a single source of truth.

– Head of Planning

## Why New Horizon

The company considered a number of factors in choosing New Horizon's AI-powered supply chain planning software over other options. The platform's advanced capabilities in procurement planning—such as container load optimization and multi-sourcing by vendor priority or allocation—were key differentiators. The solution also stood out for its intuitive user experience, low total cost of ownership, and the depth of supply chain expertise provided by New Horizon's professional services team. In addition, New Horizon's strong presence in China proved instrumental for ensuring seamless integration across the company's global network.

## A Phased Rollout Across a Global Supply Chain

The company deployed New Horizon's Supply Planning and Buyers Workbench applications to replace fragmented spreadsheets with a unified planning platform. The implementation spans over 100 users across North America, Europe, China, and the broader APAC region. It integrates with three ERP systems—Oracle Cloud, NetSuite, and Sage—as well as Snowflake for analytics. The system manages planning for 70,000 items across 15 distribution center groups. The rollout began with finished goods procurement and manufacturing capacity planning. A second phase expanded the scope to include planning for components, spare parts, and accessories.

## Increased Inventory Turns, Improved Planner Productivity

Since going live, the company has realized significant benefits:

- 70% boost in planner productivity
- 15% increase in inventory turns
- Improved procurement cost control
- Improved supply chain visibility and agility

By modernizing its supply chain planning operations with New Horizon, the company now has the visibility, agility, and efficiency needed to support continued profitable growth.

## To learn more:

[newhorizon.ai](https://newhorizon.ai) | [info@newhorizon.ai](mailto:info@newhorizon.ai) | USA: 1 888.639.4671 | Int'l: +1 978.394.3534